



AMPRABHAV

UNION OF MAGNATES 2024



17th-18th

FEBRUARY 2024

**INVITATION
BROCHURE**



WE WELCOME YOU TO

SAMPRABHAV 2024

The Department of Pharmaceutical Management has brought together a myriad and diverse range of experts from the Pharmaceutical Industry, sponsors with a vision, and aspiring students from various institutions to make Samprabhav 2023 a grand success. The enthusiasm among the attendees and the impact it left on the industry has fueled and propelled the department to organize the magnanimous annual event once again - Samprabhav 2024. It's all set to happen on the grounds of NIPER, Mohali, on 17th and 18th February. So, get ready for all the learning with a tinge of fun!

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ABOUT

NIPER MOHALI

NIPER Mohali, established under the 1998 National Institute of Pharmaceutical Education and Research Act, is esteemed as an Institute of National Importance. Renowned for its top-notch pharmaceutical education, it nurtures both present and future researchers and skilled professionals to serve in diverse roles in the Pharmaceutical field. As a member of the Association of Indian Universities and the Association of Commonwealth Universities, it garners national and international recognition. This invaluable institution catalyzes talent creation and advancement, contributing significantly to the nation's progress year after year. Its commitment to serving the country remains unwavering, ensuring a lasting impact for generations to come.

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Less than **7.5%** of students who appeared for the NIPER JEE this year eventually secured admission in **NIPER S.A.S. Nagar (Mohali)**



QS WORLD UNIVERSITY RANKINGS

1st in INDIA

7th in ASIA

54th in WORLD



nirf

Ranked as **6th**
Best Pharmacy
Institute in India

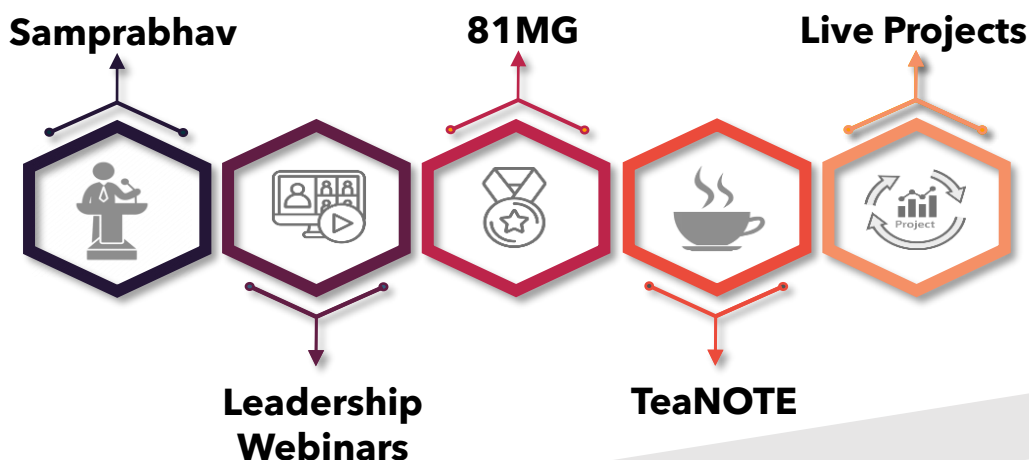


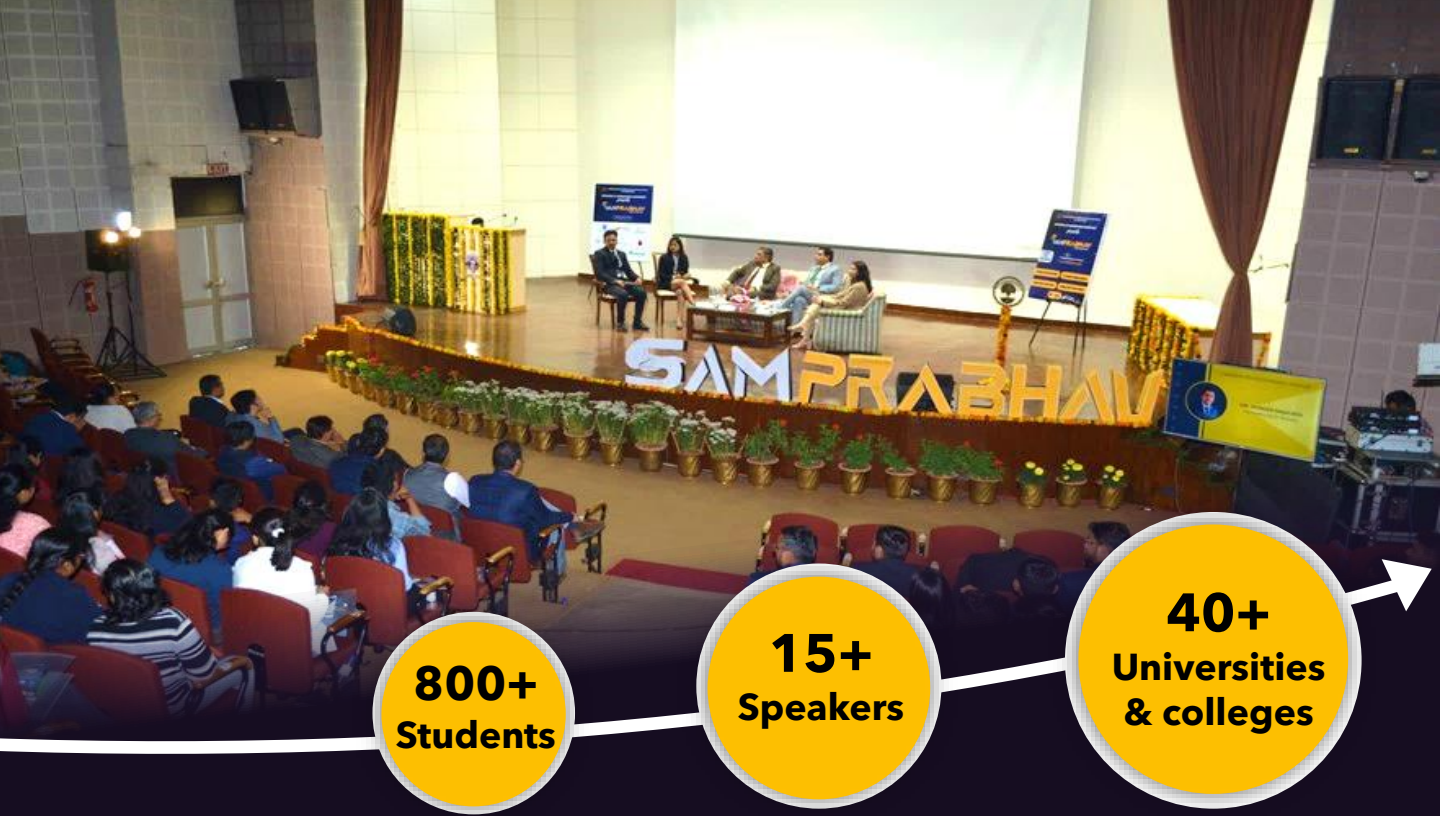
ABOUT

DEPARTMENT OF PHARMACEUTICAL MANAGEMENT

The Department of Pharmaceutical Management at NIPER S.A.S. Nagar (Mohali) envisions a remarkable journey ahead, seeking to create a legacy while reaching even greater milestones. Its students having cleared two national entrance examinations and hailing from diverse academic backgrounds across various states, represent a rich tapestry of talent and abilities, making them an invaluable possession of the institute. Embracing innovation, the department is committed to providing pharmaceutical management education through cutting-edge methods.

ENGAGEMENT AVENUES :





800+
Students

15+
Speakers

40+
**Universities
& colleges**



Within this splendid gathering, industry experts concenter with budding minds, a fusion that possesses the capability to ignite a small spark capable of spreading into a transformative influence within the pharmaceutical sector. The event's five focal points thoughtfully address all dimensions of the industry, culminating in a well-rounded and enriching experience. Moreover, after each session, an open Q&A allows every student to seize equal opportunities, gaining deeper insights into industry operations. Thus, the whole mega event stands as a testament to student management, exceptional speak sessions, and student brainstorming, making it an all-encompassing program. In totality, it's a mega event that adds up to a great quantum of glory for the Department of Pharmaceutical Management, NIPER S.A.S. Nagar (Mohali).

1st EDITION
in 2020

2nd EDITION
in 2023

3rd EDITION
in 2024

EDITIONS



THE TAPESTRY OF 2023 SAMPRABHAV UNFOLDED





STRENGTH OF STATS



40+

Colleges and universities



15+ Speakers



20+ Cities

8+ States



25+ Sponsors



800+ Students



MEDIA IMPACT



15K Students



50K Students



20K Students



MEDIA PARTNERS



TESTIMONIALS

“Testimonials are the true reflection of a satisfied heart, echoing the authenticity of a positive experience.”



MR. PRADEEP PATNI

Chief Executive Officer, Akumentis

“**Samprabhav** was an apt program for students. The confluence of industry thought leaders and open Q&A sessions add a new dimension to theoretical learning. A very good panel of speakers and a well-thought-through agenda. I am sure the students would have gained valuable insights that will make them more effective and make a lot of difference in their careers.”

MR. RONALD CANUTE SEQUERIA

Managing Partner, Arnott

“**Samprabhav** is a life-changing experience for future Pharmaceutical leaders at NIPER. The event helps students learn from today's industry leaders, guiding them to build on this knowledge for a stronger, more humane Pharmaceutical industry. Special thanks to Prof. Anil Angrish for mentoring throughout the journey. Kudos to all involved”



MR. HIRAK BOSE

Vertical Head - Sales & Marketing, Lupin Ltd



“**Samprabhav** at NIPER Mohali was an enriching experience, connecting industry leaders with aspiring minds in pharmaceuticals. The cross-disciplinary exchange of ideas was invaluable for career decisions. NIPER's commitment to quality education and an industry-oriented culture is inspiring. Anticipating more symposiums in the future, thanks to NIPER for the collaboration.”

MR. TAVINDER JIT SING VASUDEVA

President & Chief Business Officer, Micro Labs Ltd.

“I was delighted to attend **Samprabhav** at NIPER S.A.S Nagar (Mohali) on behalf of Micro Labs Ltd. The seminar, organized by the Department of Pharmaceutical Management, was well-executed by students. It was great to share international insights on "Emerging Trends in the Pharmaceutical Industry." Best wishes for successful careers to all participants.”



AGENDA FOR DISCUSSION

"Multiple offerings on the platter to satiate your learning quest"

Pharmaceutical Marketing Unveiled: Beyond Familiar Territory

01

Navigate the intricacies of how pharmaceutical firms promote their products and the notable advancements in practices observed in the domain.

Delve into visionary thinking, strategic planning, risk-taking, resilience, and the transformative journey of entrepreneurs from concept to concrete reality.

02

The Entrepreneur's Mind: From Vision to Venture

Trends Shaping the Future : Next-Gen Pharma

03

Explore recent pharmaceutical advancements like personalized medicine, digital health, and AI/ML integration, understanding their swift impact on industry progress.

Dive into impactful discussions actively shaping the future of HR expertise. Also, gain insights into recruiters' viewpoints in the hiring process, laying out a clear pathway to a dream job.

04

HR Think Tank: Diving into Strategy Brilliance

Capital Narratives : Understanding the Science of Finances

05

Acquire comprehensive knowledge of investment strategies, fiscal theories, market dynamics, and the nuances associated with funding and sustaining a firm.

INVITATION FOR SAMPRABHAV

“Your presence is the essential piece that completes our event!”

To,
Gagandeep Kang
Prof. and Executive Director
Translational Health Science and Technology Institute, Faridabad

Respected Ma'am,

On behalf of The Department of Pharmaceutical Management, we would like to extend our jovial invitation to you as a **Guest of Honor** for **SAMPRABHAV: Union of Magnates 2024**.

The Department of Pharmaceutical Management NIPER Mohali is ecstatic to proclaim the launch of yet another edition of **SAMPRABHAV: Union of Magnates 2024** a National Pharma Management Confabulation in which seasoned industry professionals take center stage to explicate and elucidate various aspects to envision and channel budding minds and for their future endeavors. The colloquium offers industry leaders a forum for engagement to share their wisdom to illuminate and facilitate new leaders to carve a niche for themselves and be corporate-ready.

It will be our sheer privilege to have you on board with us and your invaluable insights and learnings would provide a deeper perspective and transcend the dynamic outset of the corporate World.

We eagerly look forward to a rich and fruitful collaboration for the upcoming venture!

Sincerely,
T. Sai Kinnera

SAMPRABHAV | Union of Magnates
Department of Pharmaceutical Management,
NIPER S.A.S. Nagar Mohali

THANK YOU



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NIPER Mohali](#)